

Councillor Simon Brew  
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Please reply to:  
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Tel.: 020 8726 6000  
Our ref: ST1001/L0001  
Date: 29 November 2021

Dear Councillor

**NOTIFICATION:**

**PROPOSED MAKING OF EXPERIMENTAL TRAFFIC ORDERS UNDER THE ROAD TRAFFIC REGULATION ACT 1984, TO MAKE CHANGES TO ASSIST CYCLING AND BUS OPERATIONS ON THE BRIGHTON ROAD BETWEEN PURLEY AND THE CROYDON TOWN CENTRE.**

I write to inform of the above trial project to improve bus operations, walking, and cycling. It is proposed that the project will be implemented under experimental traffic regulation orders (ETROs).

This project is being funded by the Department for Transport Active Travel Funding which is administered by Transport for London. As set out in '[Gear change](#)'<sup>1</sup>, the Department for Transport have embarked on what they describe as 'the most radical change to our city streets since the arrival of mass motoring'. The government has similarly published [statutory guidance](#)<sup>2</sup> requiring local authorities to reallocate roadspace for cycling and walking.

The Council's proposals are to introduce experimental changes to the Brighton Road Corridor between Purley High Street and South End, including:

- Extending bus lane operations on the existing bus lanes to 24 hours a day, 7 days a week to make public transport use more attractive by making journeys by bus quicker and more reliable, and make cycling more attractive by providing more space for cycling (shared with buses).
- Converting the existing advisory cycle lanes (marked with a dashed white line) to protected mandatory cycle lanes (marked with a solid/continuous white line and vertical plastic 'wands'.), extending the length of cycle lanes and space for cyclists at junctions to provide protected safe space for cyclists, helping people choose to cycle.
- Creating more space for pedestrians including increased footway space and improved crossings to make walking safer and more convenient to encourage

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1 [https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment\\_data/file/904146/gear-change-a-bold-vision-for-cycling-and-walking.pdf](https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/904146/gear-change-a-bold-vision-for-cycling-and-walking.pdf)

2 <https://www.gov.uk/government/publications/reallocating-road-space-in-response-to-covid-19-statutory-guidance-for-local-authorities/traffic-management-act-2004-network-management-in-response-to-covid-19>

- people to choose to walk.
- Improving the street environment (including paving, tree planting, seating, lighting and rain gardens) enhancing people's experience of the local area.
- Associated changes to parking, waiting and loading.

Further details of the project proposals can be found on the attached plan.

These experimental traffic orders will operate for up to 18 months. The Council would like to start making these experimental changes to Brighton Road early in 2022.

We would like your help to ensure these the proposed changes work as well as possible and are engaging with the local community to ensure that local residents and businesses can work with us on this scheme.

The proposed experimental traffic orders will operate for up to 18 months. The experiment will be monitored and assessed (and changes made to the project if necessary), and views on the operation of the experiment received and considered, before a decision is taken whether or not to continue the scheme on a permanent basis.

Unlike other traffic orders an experimental scheme is constructed first and then the consultation on the traffic orders happens during the first six months the scheme is operational. Seven days prior to the installation of the experimental scheme a Notice will be published in the Croydon Guardian and London Gazette, and fixed to lamp columns in the vicinity of the experimental scheme. We will also write to adjoining occupiers who are directly affected to inform as many people as possible of the proposals. Organisations such as the Fire Brigade, Ambulance Service, the Croydon branch of the London Cycling Campaign, Living Streets, Age UK, London Travelwatch and bus operators are also consulted.

Once the notices have been published and the experimental traffic orders are in operation, written representations regarding the experiment can be made to the Council within the first 6 months of the experimental traffic order coming into operation.

If after implementation the experimental orders are changed for any reason, then comments may be made on the updated scheme within six months of the day that the experimental orders are changed. This will extend the consultation period so that the public have six months to comment on any amended proposals.

Following the consultation period, a report will be prepared outlining the representations received and the results of monitoring, along with officers' recommendations to make the experiment permanent or to remove it.

Yours sincerely,

Highway Improvements  
Croydon Council