

On 6th May Croydon faces a stark choice

Do you want Conservative sound management or Labour irresponsibility?

Inside: Conservatives to fund more police, our key election pledges, Labour's tax bombshell

intouch with Woodside



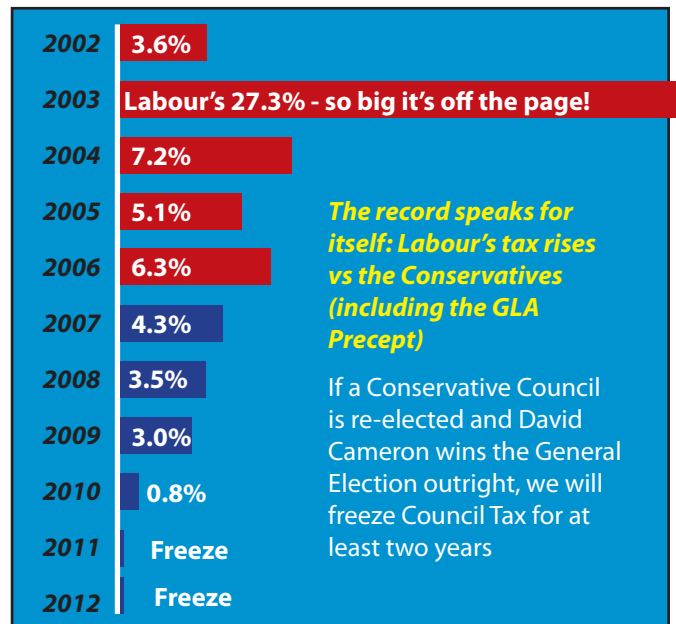
Can you afford four years of Labour running Croydon?

Labour are planning a massive spending spree with your money, if they are elected to control Croydon Council on the 6th May. At the latest count, their unfunded pledges total more than £100 million, but there's only one way they can afford to pay for it: a big hike in tax some time after the election! They have promised to spend:

- £40 million to refurbish Taberner House
- £4 million to open District Council Offices across the borough
- £6.5 million for free school meals for all primary school kids, regardless of whether they need them or not
- £25 million to cancel the Council's Urban Regeneration Vehicle, which is building a number of major projects including a leisure centre
- £2.5 million on collecting the recycling once a week instead of once a fortnight (which doubles the cost without collecting any more)
- £15-20 million to withdraw from the South London Waste Partnership

Where's the money going to come from for all these spending commitments? The last time Labour controlled the council they put Council Tax up by 27% just a year after the election. They also put parking charges up every year and cut the road maintenance budget year after year, which is why we have so many potholes now.

By contrast we have frozen parking charges every year and, this year, introduced 30 minutes free parking in district centres. We are also pledging a record spend on roads, to properly resurface damaged



stretches, rather than the 'patch and mend' approach Labour took, with repairs that don't last. But these improvements will be at risk if Labour were re-elected to run Croydon.

Look at what they did before: can you trust them again?

Your local team

Mervyn

Mark

Michael

VOTE
Conservative



Mervyn ADON-WINT
Mark JOHNSON
Michael O'DWYER



020 8660 0491

woodside@croydonconservatives.com

Unlike Labour's team, all three of our candidates live in the ward

More police for Croydon



If elected as the next Council administration, we will enter into a binding agreement with the Met to fund an additional 25 police officers for Croydon who cannot be redeployed elsewhere

Now that we have a new guarantee that any additional police officers the Council funds won't be redeployed elsewhere in London, we intend to shift spending from funding uniformed Council officers to full police officers. Whilst the Council officers have done a good job, they do not have the powers of a police officer and we know, from all the feedback we get from residents, that it is more police officers you want to see.

Woodside candidate, Mark Johnson, says "We really welcome this development, which will see the uniformed police presence on our streets rise noticeably. All across Woodside, residents tell us that more police will help them feel safer, but only a Conservative administration will provide the financial stability to provide them. The question is: can you trust Labour to make the same sort of investment in public safety?"

VOTE Conservative



in the Local Election on Thursday 6th May for

An efficient Council and the lowest possible Council Tax

A road resurfacing programme to deal with the decade of Labour under-investment

25 extra council-funded police officers on the beat

Extended recycling including food waste

Free parking in district centres

Record investment in the Borough's fabric

News in Pictures



Left: Michael is looking forward to the introduction of food waste recycling in Woodside. This will enable residents to recycle an even greater proportion of their rubbish

Right: Mervyn welcomes the announcement that parking charges will again be frozen and the fact that free parking for half an hour in district centres, including Portland Road, was introduced in late March



Which would you prefer?

0.8% OR

27%?

In 2010 your Conservative Council set the **lowest** Council Tax increase ever in Croydon at 0.8%: in 2003 Labour increased it by the **highest** amount ever, a whopping 27.3%

VOTE 
Conservative
Local Election: Thursday 6th May