

On 6th May Croydon faces a stark choice

Do you want Conservative sound management or Labour irresponsibility?

Inside: Conservatives to fund more police, our key election pledges, standing up for New Addington

intouch with New Addington



Our team is from New Addington

On the 6th May the people of New Addington decide who will represent them on Croydon Council for the next four years.

Our candidates for New Addington, Tony Pearson and Rob Hughes, have strong local roots. Rob grew up in New Addington, attended a local school and has played for various local football teams.

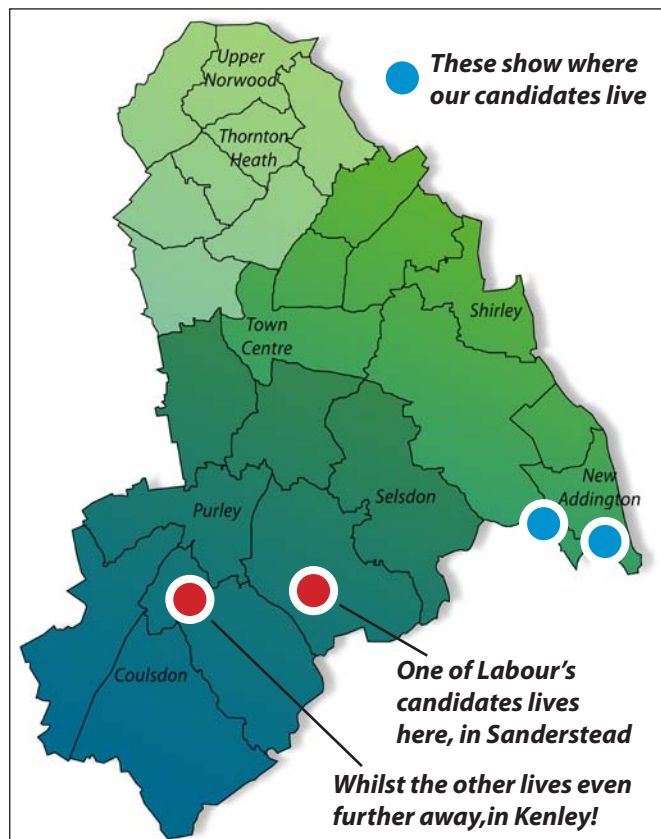


Tony's family has always had links with New Addington, with many members of his extended family still living in the area. He lives, with his wife Maria, in the heart of New Addington and is involved with many local organisations.

By contrast, Labour's two candidates live in the leafy suburbs of Kenley and Sanderstead. How can they be properly tuned in to a community which they are not really part of?

Tony Pearson says "If elected to be your councillors on 6th May, Rob and I will be able to bring a real local perspective to representing the area. We promise to deliver the improvements the area needs and work tirelessly to keep the area, which I pass through daily, clean and tidy."

Vote Conservative on 6th May. New Addington deserves councillors who know the area well.



Your local team

VOTE
Conservative



Rob HUGHES
Tony PEARSON

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Unlike Labour's team, both our candidates have strong roots in the ward



More police for Croydon



If elected as the next Council administration, we will enter into a binding agreement with the Met to fund an additional 25 police officers for Croydon who cannot be redeployed elsewhere

Now that we have a new guarantee that any additional police officers the Council funds won't be redeployed elsewhere in London, we intend to shift spending from funding uniformed Council officers to full police officers. Whilst the Council officers have done a good job, they do not have the powers of a police officer and we know, from all the feedback we get from residents, that it is more police officers you want to see.

New Addington candidate, Rob Hughes, says "We really welcome this development, which will see the uniformed police presence on our streets rise noticeably. All across New Addington, residents tell us that more police will help them feel safer, but only a Conservative administration will provide the financial stability to provide them. The question is: can you trust Labour to make the same sort of investment in public safety?"

VOTE Conservative



in the Local Election on Thursday 6th May for

An efficient Council and the lowest possible Council Tax

A road resurfacing programme to deal with the decade of Labour under-investment

25 extra council-funded police officers on the beat

Extended recycling including food waste

Free on-street parking in district centres

Record investment in the Borough's fabric

News in Pictures



Left: If elected we will continue to press for New Addington's damaged roads to be resurfaced, as was done to this stretch of Parkway at our insistence.

Right: A key priority for the team is to push forward the regeneration of Central Parade, stalled by the Village Green lobby, and to ensure that the pool and other facilities are kept in good order until the new development can start. Here the team discuss the development with Gavin Barwell.



Which would you prefer?

0.8% OR

27%?

In 2010 your Conservative Council set the **lowest** Council Tax increase ever in Croydon at 0.8%: in 2003 Labour increased it by the **highest** amount ever, a whopping 27.3%

VOTE Conservative
Local Election: Thursday 6th May

